

ORDER

Orders	Order / Rev:	105006	Alt Order #:	06837949	Product Desc:	OBAM FOR AMERICA	Estimate:	1537	Flight Dates:	10/16/12 - 10/22/12	Original Date / Rev:	08/01/12 / 10/19/12	Order Type:	GENERAL	Primary AE:	Amy McCreary
														Sales Office:	BLPHI	
														Sales Region:	National	
Agency	Name:	GMMB, Inc. / Washington D.C.			Buying Contact:				Billing Type:	Cash						
	Billing Contact:				Washington Harbor				Billing Calendar:	Broadcast						
					Washington, DC 20007				Billing Cycle:	EOM/EOC						
Advertiser	Name:	ObamaforAmerica - revised			Demographic:	A35+			New Business Thru:							
	Product Codes:	PLC01-Democrat			Priority:	SELECT PRIORITY CODE			Order Separation:	00:05:00						
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN							Advertiser External ID:							
									Agency External ID:							



KSNV

Bill Plan

Start Date	End Date	# Spots	Totals		Rating		
			Month	# Spots			
10/01/12	10/22/12	152	\$125,975.00	\$107,078.75	0.00		
			Totals	152	\$125,975.00	\$107,078.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$125,975.00
Market	100%	\$419,916.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$88,182.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$58,788.33
KTUD	1%	\$4,199.17
KVVU	26%	\$109,178.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$33,593.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/Wagner	5-6a		-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
M-F 5-6a WakeUp w/Wagners															
NEWS															
		Start Date	End Date	Weekdays		Spots/Week			Rate		Rating				
		Week: 10/15/12	10/21/12	-TWTF--		4			\$450.00		0.00				

Order / Rev: 105006
 Alt Order #: 06837949
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/WagnerM	5-6a		-TWTF--	:30	4	\$450.001	0.00	NM		4	\$1,800.00
M-F 5-6a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/15/12	10/21/12		-TWTF--		4	\$450.00		0.00						
Spot	Ch	Date Range		Description		Start/End Time				Weekdays	Length	Rate	Rtg	Type	
1	KSNV	10/15/12-10/21/12	M-F 5-6a	WakeUp w/Wagner	5-6a		-TWThF----	:30	(\$450.00)	0.00	NM				
See MG 1,5,1,6,1,7,1,8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12	M-F 5-6a	WakeUp w/Wagner	5-6a		-TWThF----	:30	(\$450.00)	0.00	NM				
See MG 1,5,1,6,1,7,1,8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12	M-F 5-6a	WakeUp w/Wagner	5-6a		-TWThF----	:30	(\$450.00)	0.00	NM				
See MG 1,5,1,6,1,7,1,8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12	M-F 5-6a	WakeUp w/Wagner	5-6a		-TWThF----	:30	(\$450.00)	0.00	NM				
See MG 1,5,1,6,1,7,1,8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/15/12-10/21/12	M-F 5-6a	WakeUp w/Wagner	5-6a		-TWThF----	:30	\$450.00	0.00	NM				
(1) MG for 1,2,1,3,1,4,1,1															
[Revised Rate to Reinstate]															
6	KSNV	10/15/12-10/21/12	M-F 5-6a	WakeUp w/Wagner	5-6a		-TWThF----	:30	\$450.00	0.00	NM				
(1) MG for 1,2,1,3,1,4,1,1															
[Revised Rate to Reinstate]															
7	KSNV	10/15/12-10/21/12	M-F 5-6a	WakeUp w/Wagner	5-6a		-TWThF----	:30	\$450.00	0.00	NM				
(1) MG for 1,2,1,3,1,4,1,1															
[Revised Rate to Reinstate]															
8	KSNV	10/15/12-10/21/12	M-F 5-6a	WakeUp w/Wagner	5-6a		-TWThF----	:30	\$450.00	0.00	NM				
(1) MG for 1,2,1,3,1,4,1,1															
[Revised Rate to Reinstate]															
E 2	KSNV	10/22/12	10/22/12	M-F 5-6a WakeUp w/WagnerM	5-6a		M-----	:30	1	\$450.001	0.00	NM		1	\$450.00
M-F 5-6a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/22/12	10/28/12		M-----		1	\$450.00		0.00						
Spot	Ch	Date Range		Description		Start/End Time				Weekdays	Length	Rate	Rtg	Type	
1	KSNV	10/22/12-10/28/12	M-F 5-6a	WakeUp w/Wagner	5-6a		M-----	:30	(\$450.00)	0.00	NM				
See MG 2,2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/22/12	M-F 5-6a	WakeUp w/Wagner	5-6a		M-----	:30	\$450.00	0.00	NM				
(1) MG for 2,1 10/22															
[Revised Rate to Reinstate]															
E 3	KSNV	10/16/12	10/19/12	Wake Up Early w/ WagnerM	430a-5a		-TWT---	:30	4	\$100.002	0.00	NM		4	\$400.00
Wake Up Early w/ Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/15/12	10/21/12		-TWT---		4	\$100.00		0.00						
E 4	KSNV	10/22/12	10/22/12	M-F 6-7a WakeUp w/WagnerM	430a-5a		M-----	:30	1	\$100.002	0.00	NM		1	\$100.00
M-F 6-7a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/22/12	10/28/12		M-----		1	\$100.00		0.00						
E 5	KSNV	10/16/12	10/19/12	M-F 6-7a WakeUp w/WagnerM	6-7a		-TWTF--	:30	4	\$700.001	0.00	NM		4	\$2,800.00
M-F 6-7a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/15/12	10/21/12		-TWTF--		4	\$700.00		0.00						

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSNV

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSJV

E 8	KSNV	10/22/12	10/22/12	Today Show	CM	658a-9am	M-----	:30	2	\$900.001	0.00 NM
TODAY SHOW											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week: 10/22/12	10/28/12		M-----	2	\$900.00	0.00					
E 9	KSNV	10/20/12	10/20/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.001	0.00 NM
				News 3 Sunrise SATURDAY							

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSNV

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSNV

E 16 KSNV 10/22/12 10/22/12 M-F Today Show II 3rd 10M 9-10a M----- :30 2 \$425.001 0.00 NM
 M-F Today Show II
TODAY SHOW II
Start Date End Date Weekdays Spots/Week Rate Rating
 Week: 10/22/12 10/28/12 M----- 2 \$425.00 0.00

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSJV

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSJV

E 18 KSNV 10/22/12 10/22/12 M-F Today Show III 4th IBM 10am-11am M----- :30 2 \$325.001 0.00 NM
 Today 4th Hour

TODAY SHOW III		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/22/12	10/28/12		M-----	2	\$325.00	0.00

Order / Rev: 105006
 Alt Order #: 06837949
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 18	KSNV	10/22/12	10/22/12	M-F Today Show III 4th 8M		10am-11am	M-----	:30	2	\$325.001	0.00	NM		2	\$650.00	
TODAY SHOW III																
See MG 18.3																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
2	KSNV	10/22/12-10/28/12	M-F Today Show III 4th Hr		10am-11am		M-----	:30		\$325.00	0.00	NM				
See MG 18.3																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
3	KSNV	10/22/12-10/22/12	M-F Today Show III 4th Hr		10am-11am		M-----	:30		\$325.00	0.00	NM				
④ MG for 18.2 10/22																
[Revised Rate to Reinstate]																
E 19	KSNV	10/16/12	10/19/12	Rachael Ray	CM	11am-12pm	-TWTF--	:30	4	\$325.001	0.00	NM		4	\$1,300.00	
RACHEL RAY																
See MG 19.5,19.6,19.7																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
1	KSNV	10/15/12-10/21/12	Rachael Ray		11am-12pm		-TWThF----	:30		\$325.00	0.00	NM				
See MG 19.5,19.6,19.7																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
2	KSNV	10/15/12-10/21/12	Rachael Ray		11am-12pm		-TWThF----	:30		\$325.00	0.00	NM				
See MG 19.5,19.6,19.7																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
3	KSNV	10/15/12-10/21/12	Rachael Ray		11am-12pm		-TWThF----	:30		\$325.00	0.00	NM				
See MG 19.5,19.6,19.7																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
5	KSNV	10/16/12-10/19/12	Rachael Ray		11am-12pm		-TWThF----	:30		\$325.00	0.00	NM				
④ MG for 19.1,19.2,19.3																
[NEWS INTERRUPT - BIDEN IN TOWN]																
6	KSNV	10/16/12-10/19/12	Rachael Ray		11am-12pm		-TWThF----	:30		\$325.00	0.00	NM				
④ MG for 19.1,19.2,19.3																
[Revised Rate to Reinstate]																
7	KSNV	10/16/12-10/19/12	Rachael Ray		11am-12pm		-TWThF----	:30		\$325.00	0.00	NM				
④ MG for 19.1,19.2,19.3																
[Revised Rate to Reinstate]																
E 20	KSNV	10/22/12	10/22/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.001	0.00	NM		1	\$325.00	
RACHEL RAY																
Start Date End Date Weekdays Spots/Week Rate Rating																
Week: 10/22/12 10/28/12 M----- 2 \$325.00 0.00																
E 21	KSNV	10/16/12	10/19/12	Noon News	CM	12-1230pm	-TWTF--	:30	4	\$425.001	0.00	NM		4	\$1,700.00	
NEWS																
Start Date End Date Weekdays Spots/Week Rate Rating																
Week: 10/15/12 10/21/12 -TWTF-- 4 \$425.00 0.00																
2 KSNV 10/15/12-10/21/12 Noon News																
See MG 21.5																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
5	KSNV	10/16/12-10/19/12	Noon News		12-1230pm		-TWThF----	:30		\$425.00	0.00	NM				
④ MG for 21.2 10/16																
[Revised Rate to Reinstate]																
E 22	KSNV	10/22/12	10/22/12	Noon News	CM	12-1230pm	M-----	:30	1	\$425.001	0.00	NM		1	\$425.00	
NEWS																
Start Date End Date Weekdays Spots/Week Rate Rating																
Week: 10/22/12 10/28/12 M----- 1 \$425.00 0.00																
E 23	KSNV	10/16/12	10/19/12	The Agenda	1230pm	CM	1230-1p	-TWTF--	:30	4	\$225.002	0.00	NM		4	\$900.00
The Agenda																

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSJV

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSJV

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser:	Obama for America
Product Desc:	OBAM FOR AMERICA
Estimate:	1537

KSJV

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSJV

E 40	KSNV	10/22/12	10/22/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.001	0.00 NM
WHEEL											
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week: 10/22/12	10/28/12	M-----	1	\$1,300.00	0.00						

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSJV

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSJV

Order / Rev: 105006
 Alt Order #: 06837949
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 62	KSNV	10/16/12	10/19/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$250.002	0.00	NM		4	\$1,000.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 -TWTF-- 4 \$250.00 0.00															
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Rtg	Type			
1	KSNV	10/15/12-10/21/12	Late Night w/Fallon		1237a-136am		-TWThF----	:30	(\$250.00)	0.00	NM				
See MG 62.5,62.6,62.7,62.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12	Late Night w/Fallon		1237a-136am		-TWThF----	:30	(\$250.00)	0.00	NM				
See MG 62.5,62.6,62.7,62.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12	Late Night w/Fallon		1237a-136am		-TWThF----	:30	(\$250.00)	0.00	NM				
See MG 62.5,62.6,62.7,62.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12	Late Night w/Fallon		1237a-136am		-TWThF----	:30	(\$250.00)	0.00	NM				
See MG 62.5,62.6,62.7,62.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12	Late Night w/Fallon		1237a-136am		-TWThF----	:30	\$250.00	0.00	NM				
④ MG for 62.4,62.1,62.2,62.3 [Revised Rate to Reinstate]															
6	KSNV	10/16/12-10/19/12	Late Night w/Fallon		1237a-136am		-TWThF----	:30	\$250.00	0.00	NM				
④ MG for 62.4,62.1,62.2,62.3 [Revised Rate to Reinstate]															
7	KSNV	10/16/12-10/19/12	Late Night w/Fallon		1237a-136am		-TWThF----	:30	\$250.00	0.00	NM				
④ MG for 62.4,62.1,62.2,62.3 [Revised Rate to Reinstate]															
8	KSNV	10/16/12-10/19/12	Late Night w/Fallon		1237a-136am		-TWThF----	:30	\$250.00	0.00	NM				
④ MG for 62.4,62.1,62.2,62.3 [Revised Rate to Reinstate]															
E 63	KSNV	10/22/12	10/22/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$250.001	0.00	NM		1	\$250.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 M----- 1 \$250.00 0.00															
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Rtg	Type			
1	KSNV	10/22/12-10/28/12	Late Night w/Fallon		1237a-136am		M-----	:30	(\$250.00)	0.00	NM				
See MG 63.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/22/12	Late Night w/Fallon		1237a-136am		M-----	:30	\$250.00	0.00	NM				
④ MG for 63.1 10/22 [Revised Rate to Reinstate]															
E 64	KSNV	10/20/12	10/20/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.001	0.00	NM		1	\$1,400.00
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 -----S- 1 \$1,400.00 0.00															
E 65	KSNV	10/21/12	10/21/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$200.002	0.00	NM		1	\$200.00
SPORTS NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 -----S 1 \$200.00 0.00															

Totals

152 \$125,975.00